



Media Contact: Marguarite Clark Public Relations
Marguarite Clark, (949) 295-2801, mc@mclarkpr.com

VESPERA RESORT ON PISMO BEACH ENHANCES GUEST AMENITIES

Introduces Daily Well-Being Classes, “Pismo Pup Club,” Fresh Somerset Grill Menus, Stargazing and More

PISMO BEACH, Calif. – [Vespera Resort on Pismo Beach](#) along the city’s iconic Central California Coast boardwalk offers guests a sandy beach, panoramic ocean views, sunshine and sunsets and romantic stargazing. New, thoughtful amenities at the resort include daily well-being classes and the introduction of Pismo Pup Club, perfect for visitors and their loyal canine companions. For stargazers, small hand-held telescopes with an accompanying stargazing map are now available in each of the 124 guestrooms. For all-day dining, recently appointed Executive Chef Frank Barajas introduces tempting selections to Somerset Grill menus. In addition, new resort amenities include a convenient beach shuttle, beach chairs, toys, lawn games and enhanced Wi-Fi.

New Daily Well-Being Classes

Designed to help participants de-stress, relax and rejuvenate body and spirit, the resort is offering daily well-being classes with activities to be enjoyed seaside. They include a **Morning Stretch**, a mix of movements to strengthen mobility and flexibility suitable for all ages and exercise levels of ability and low impact **Gentle Yoga** to provide a balanced flow while incorporating calming breathwork and relaxing postures for the release of tension, while promoting mental wellness and sense of self. Also offered is **Restorative Yoga**, designed to relax, restore and rejuvenate body, mind and spirit while boosting the immune system. **Beach Walk** participants learn about the benefits of walking on sand while learning about Pismo Beach’s interesting history.

Well-being classes are complimentary to resort overnight guests and \$25 per class for locals and non-guests.

Introducing “Pismo Pup Club”

Vespera Resort welcomes guests and their treasured four-legged friends to enjoy 26-square-miles of a gorgeous, dog-friendly beach just beyond the doors of the resort. Pooches will be welcomed with a Pismo Pup Club-branded dog tag. Refreshing water bowls are placed throughout the resort, and pups have unlimited access to Pismo Pup Club toys, including balls, frisbees and more to borrow while visiting. For friendly socializing, gathering spots for both dogs and owners include the expansive outdoor deck and Somerset Grill’s outside restaurant for enjoying drinks and treats. Pismo Preserve, a dog-friendly hiking area is open for exploration and can provide hours of seaside adventure. To enjoy the renowned wine country of Edna Valley tour dog-friendly wineries such as Biddle Ranch, Claiborne & Churchill, Baileyana Tangent and others.

Fresh Menus at Somerset Grill

New Executive Chef Frank Barajas has added selections to the all-day menus at Somerset Grill with its al fresco patio and chic indoor seaside dining – showcasing “Oceanside Americana” with the freshest ingredients from Central Coast California and beyond. The Dinner Menu offers entrees of *Miso Salmon with caramelized lentils, French green beans, foraged mushroom and miso cream sauce*; *Grilled Swordfish with broccoli romesco, roasted carrots and lemon caper relish*; *Flat Iron Steak Frites with truffle fries and sauce verte*; along with several new salads. The Breakfast Menu has been enhanced with the addition of *Vespera Toast with avocado smash, pea tendrils, micro herbs and watermelon radish*; a *Vespera Classic complete egg breakfast with accompaniments*; and more.

In addition, Somerset Grill’s indoor Blend Bar is now open daily from noon to 9:30 p.m., serving snacks like roasted bar nuts and chips and salsas. Quick bites include *Skillet Fondue, Vespera Wings* and *Baja Seafood Cocktail*. Craft cocktails like the Central Coast Fashion are featured as well as draft craft beer. Live outdoor music entertains every Friday and Saturday from 5 to 8 p.m.

New Alluring Amenities

Amenities have been added to make the Central Coast lifestyle experience at Vespera Resort lively and dynamic for families and other beach lovers. “Vespera” signifies the evening star paying tribute to the Chumash First Nations who inhabited the Central Coast and used the stars to navigate across the Santa Barbara Channel. In celebration of the beautiful nighttime stars and its name origin, the resort is adding collapsible telescopes into each of the rooms and creating a stargazing map for night sky education and discovery.

Other guest amenities include the Pismo Beach Shuttle, operating daily from 8 a.m. to 8 p.m. within city limits; beach chairs available for guests daily from 8 a.m. to 6 p.m.; beach toys available daily for kids and adults, which include boogie boards, kites and fishing equipment; lawn games providing family fun; and enhanced Wi-Fi service for resort guests.

Where: Vespera Resort on Pismo Beach
147 Stimson Avenue
Pismo Beach, California 93449
(805) 773-1011
www.vesperapismo beach.com

About Vespera Resort on Pismo Beach

Vespera Resort on Pismo Beach, opened in late 2019, is an upscale beachfront resort on California’s Central Coast located in Pismo Beach along the city’s boardwalk and within walking distance to downtown Pismo Beach. The oceanfront resort offers 124 appointed guestrooms, most with private balconies overlooking the Pacific Ocean, and the hotel’s signature restaurant, Somerset Grill, serves breakfast, lunch and dinner. Vespera Resort can accommodate events including business meetings and weddings, and the resort has a state-of-the-art fitness facility, onsite pool and lawn with firepits overlooking the Pacific Ocean. More information can be found at www.vesperapismo beach.com, [Instagram](#), and [Facebook](#).

About KSL Resorts

KSL Resorts invests in and manages world-class destination resorts, hotels and clubs, many with a wide array of outstanding recreational amenities including spa, golf, tennis, and beach locations. KSL Resorts Portfolio experience includes Camelback Resort and Blue Mountain Resort – both in the Pocono Mountains, PA; Vespera Resort on Pismo Beach, CA; Fairmont Grand Del Mar (San Diego, CA); Renaissance Esmeralda Resort & Spa (Indian Wells, CA); Outrigger Resorts (Hawaii and worldwide) and Sheraton San Diego Hotel & Marina. In addition, KSL Resorts provides expertise in asset management services, oversight, and consulting support for some of the most important hotel companies and global brands. More information may be found at www.kslresorts.com.

###