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HOTELS

FACT SHEET

ADDRESS: Vespera Resort on Pismo Beach
147 Stimson Avenue
Pismo Beach, California 93449
(805) 773-1011
www.vesperapismo beach.com

OPENED: October 16, 2019

OVERVIEW: Vespera Resort on Pismo Beach is an upscale getaway on California’s storied Central Coast. The resort’s name “Vespera” signifies the evening star and pays tribute to the Chumash First Nations who inhabited California’s Central Coast region and used the stars to cross the Santa Barbara Channel.

Located along Pismo Beach’s famous stretch of surf and sand on the city’s iconic boardwalk, Vespera Resort celebrates the best of classic California beach culture – with stylish accommodations and a casual yet polished aesthetic. With direct boardwalk access and a perfect oceanfront location, the hotel is within easy walking distance of downtown Pismo Beach, providing a perfect hub for adventure and relaxation and the ideal home base for active travelers. Embodying upscale beach house-inspired design, Vespera Resort offers a unique blend of East Coast charm and West Coast sensibilities, with luxe amenities including a swank lobby lounge; a pool, deck and hot tub overlooking the ocean; an outdoor bar and lawn with fire pits; and a high-tech business center.

LOCATION: With an idyllic beachfront location, Vespera Resort is located in the heart of Pismo Beach, a classic beach town located midway between San Francisco and Los Angeles – offering easy access to the best of California’s stunning Central Coast. Renowned for its iconic walkable pier and sandy white stretch of beach, Pismo Beach offers small town charm plus miles of pristine uncrowded beaches as well as ample green space and trails for running, hiking and biking.

DESIGN CONCEPT: Vespera Resort’s modern coastal motif embodies the feel of an upscale and welcoming beachside home, celebrating the best of Pismo’s beach culture with contemporary beachy décor – punctuated by clean transitional lines, pops of deep blue, bold modern artwork, upscale furnishings, crisp white wainscoting and millwork, natural textures and plenty of natural light.

The resort’s Central Coast beach house vibe is further accentuated by nautical and geometric accents, organic forms and earthy touches such as stone, seashell and basketry. Soft herringbone carpeting lends depth and contrast, as do warm natural wood accents such as tongue and groove wood paneling and white oak flooring. The expansive lobby suggests a grand living room – complete with a spacious fireplace with three seating areas where guests can linger and unwind. The coffered ceiling anchors the room and furthers the beachy feel.

The bar and restaurant feel like a relaxed beachside bistro with warm wood flooring and walls clad in warm gray panel molding accented by black and warm oak millwork and Carrara marble. A large display kitchen lets guests watch the chefs at work.

ACCOMMODATIONS:

Breezy beachfront décor in soft whites, taupes, browns and blues set the stage for 124 handsomely appointed guestrooms, most with private balconies overlooking the Pacific Ocean. Accommodations have a beach house vibe, with an organic feel and fine touches such as tongue and groove wood wall paneling, expansive windows and neutral herringbone patterned carpeting. Bathrooms are clad in Carrara marble and white subway tiles.

Highlights include:

- **Classic:** Spans 368 square feet with either a king queen, one queen or two queen beds. Oversize bathroom with shower, mountain or city views.
- **Ocean View:** Spans 368 square feet with two queens or king bed and balcony, plus oversized bathroom with shower and tub
- **Premium:** Spans 433 square feet with king or two queen beds, sofa bed, ocean view balcony plus Smart HDTV and desk.
- **Boardwalk Junior Suite:** Spans 435 square feet with one king sofa bed, ocean view, living room with sofa bed plus fridge, dish washer, sink and microwave.
- **Dunes Suite:** Spans 701 square feet – a one-bedroom suite with king bed and living room with sofa bed. Mountain views.
- **Pacific Presidential:** Spanning 800 square feet, this ultra-luxurious ocean view suite has one king bed, plus a living room with a sofa bed and expanded balcony.

GUESTROOM AMENITIES:

Guestrooms and suites are equipped with top quality amenities such as:

- Premium bath products
- Oversized bathroom featuring floor-to-ceiling showers and freestanding bathtub
- Mini-fridge and coffeemaker
- Kitchens available in select suites
- Daily maid service
- Iron/Ironing board
- Microwave, coffeemaker
- Daily newspaper
- Lavazza espresso machine
- High speed internet access
- Collapsible telescope
- Stargazing map

GUEST SERVICES: Vespera Resort provides a variety of luxury services, among them: kitchenettes in select rooms, a business center and a plush living room style lobby with a fireplace. A washer and dryer are located on the first floor for guests' use.

ART: Accentuating its polished but coastal casual décor, Vespera Resort showcases distinctive modern artwork by area artists in a partnership with Edna Contemporary, a local gallery which features artwork by exceptional emerging to established artists. All of the remarkable artworks on display at the resort are available for sale through the resort or Edna Contemporary in downtown San Luis Obispo.

DINING: Offering expansive views of the Pacific Ocean and breezy *al fresco* seating, Pequín, a coastal Baja-style dining venue, serves breakfast, lunch, dinner and weekend brunch as well as a Puppies menu for dog friends. With a vibrant and energizing ambiance featuring traditional Mexican elements such as Zapotec rugs, soffit wallpapering, painted cement tile, decorative screening and more, Pequín serves an array of innovative dishes – showcasing locally sourced ingredients with a seafood-centric Baja Coastal flair. Menu highlights include *Seafood Pozole Verde* and *Seabass in Banana Leaf* – with most of the menu's fresh seafood originating from nearby Morro Bay. Beef dishes – such as a *Roasted Tri Tip Steak with Salsa Pequín* and *Avocado Salsa Verde* – are created with products from Central California ranchers.

Executive Chef Frank Barajas has infused whimsical touches into his childhood favorites: tacos and churros. *Swordfish al Pastor Tacos* are made with gooseberry salsa and pop rocks; *Fried Chicken and Churros* with white mole are served at Brunch; and a housemade churro dessert comes in a glass cloche with cinnamon vapor. There are even *Churro Pancakes* and *Tres Leches French Toast* for breakfast. Many of the chef's dishes are made with his favorite childhood chili, the pequín chili pepper, the restaurant's namesake.

Pequín's extensive bar program features a **tequila-focused menu** with signature cocktails developed by award-winning mixologists. Signature cocktails range from the Honeydew Paloma to a Mango Collins to the Brewjeria, a passionfruit beer mojito.

Vespera Resort also has Star Bar, for Baja Coastal-inspired outdoor poolside dining.

VINTNER'S CLUB: Vespera Vintner's Club includes partnerships with some of the Central Coast region's most exceptional winemakers – offering activities dedicated to local vintner's wines including monthly wine dinners, complimentary Saturday tastings at Pequín's bar, monthly featured wines served by the glass and specially designed wine packages for overnight guests. Discounts for monthly featured wines are available for wine club members who stay at Vespera, and Vespera Vintner's Club offers special packages for wine dinner and tastings for overnight guests, as well as discounts when visiting partner wineries.

PISMO PUP CLUB: Vespera Resort welcomes guests and their four-legged friends with a Pismo Pup Club-branded dog tag, and water bowls are placed throughout the resort. Pups have unlimited access to Pismo Pup Club toys, including balls, frisbees and more to borrow while visiting. Gathering spots for both dogs and owners include the expansive outdoor deck and Pequín’s outside restaurant for enjoying drinks and treats, and a dog-friendly beach is just outside the resort. And Pequín’s new Poppers menu offers Peanut Butter Biscuits and more.

MEETINGS & EVENTS:

Vespera Resort’s oceanfront setting makes is an ideal locale for events of all scopes and sizes – from family reunions to corporate meetings. Meeting rooms are functional yet light and airy – tying into the rest of the property – with bold abstract carpeting in a Persian motif often found in beachside houses. Event spaces encompass indoor and outdoor options and can accommodate up to 120 people. Facilities include:

- Stargazing Lawn – a large grassy ocean view outdoor event lawn and pool deck spanning 2,000 feet
- Barrel Room at Pequín – for up to 16 guests
- Surfside Ballroom – divisible into two spaces – spanning 1,764 square feet, accommodating up to 110 guests

The property has full audio-visual capabilities and custom catering is available.

WEDDINGS:

Renowned for its oceanfront setting, Pismo Beach is one of the most sought-after destination wedding venues on California’s Central Coast. Vespera Resort’s stylish accommodations and stunning Pacific Ocean backdrop makes it ideal for smaller-scale weddings and events. For those wanting to say “I do” with their toes in the sand, the resort can arrange a dreamy picture-perfect wedding on the beach – complete with crashing waves and a powdery white stretch of beach. A dedicated team of wedding experts will ensure the special day is seamless and spectacular.

RECREATION:

Vespera Resort features an array of onsite recreational options, including an oceanfront saline pool with an expansive deck so guests can take in the Pacific Ocean panoramas. The resort is just steps from the beach, so a complete line up of beach gear is available for rent, with Vespera Resort staff on hand to help with set up. For workout buffs, the resort’s fitness center is fully equipped with state-of-the-art machines and free weights. Guests can unwind after a full day with live entertainment on weekend nights on the Stargazing Lawn.

Seaside daily **Well-Being Classes** designed to help participants de-stress, relax and rejuvenate body and spirit are offered and include a **Morning Stretch**, low impact **Gentle Yoga** and **Restorative Yoga**. During the **Beach Walk**, participants learn about the benefits of walking on sand and Pismo Beach’s interesting history.

A complimentary **Stargazing Program** is offered once a month on the Stargazing Lawn. In conjunction with student members of the California Polytechnic State University's Astronomical Society, college astronomy experts bring at least two telescopes to share their astronomical enthusiasm and knowledge with resort visitors. Vespera Resort guests can bring the collapsible telescopes and star maps provided in each guest room.

NEARBY

RECREATION:

Vespera Resort's beachfront location offers direct access to Pismo Beach's iconic boardwalk and pier, is within walking distance to downtown Pismo Beach, and just five minutes from the 900-acre Pismo Preserve's ten miles of hiking, horseback riding and biking trails. Also nearby is the 5.5-mile Oceano Dunes State Vehicular Recreation Area, featuring the largest coastal dunes in the state, and the only California State Park allowing vehicle access on the beach. In addition to off-roading ATVs, buggies, and motorcycles up and down the dunes, sun and sand aficionados can take advantage of outdoor activities including surfing, swimming, horseback riding, and kiteboarding. The nearby Dinosaur Caves Park is a blufftop 11-acre plot popular with walkers and runners.

Outdoor enthusiasts can also rent a beach cruiser from the hotel and peruse this beautiful vintage coastal city. Water buffs can enjoy surfing, boogie boarding, kayaking, boating and swimming – all at the beach fronting the resort. Water equipment is available for rent.

Golfers can hone their swing at the nearby Avila Beach Golf Resort, Pismo Beach Golf Course and Cypress Ridge Golf Course.

AREA

ATTRACTIONS:

California's Central Coast offers miles of stunning coastline peppered with dozens of charming towns, including Morro Bay (with its volcanic Morro Rock), Paso Robles, San Luis Obispo and Cambria. Additional highlights include the scenic Edna Valley Wine Country (the region is home to more than 250 wineries), the historic Pismo Beach Pier (the original pier was constructed in 1881, then rebuilt in 1924 and 1996); Cal Poly San Luis Obispo, the historic Mission San Luis Obispo de Tolosa, Montana del Oro State Park, Big Sur and Hearst Castle.

Additional nearby attractions include Pismo State Beach Monarch Butterfly Grove – California's largest populated Monarch Butterfly grove – and Price Historical Park, with a museum housing early adobe ruins.

WEATHER:

Pismo Beach year-round climate:

Jan – Mar (High 65 Low 44)

Apr – June (High 70 Low 50)

July – Sep (High 72 Low 53)

Oct – Dec (High 69 Low 47)

DESIGN TEAM:

Architect - Brian Arial, DLR Group

Contractor - Nexus Construction Services, Inc.

Interior Designer - Hager Design International Inc

MANAGEMENT: KSL Resorts

SOCIAL MEDIA:

Instagram:
[@VesperaResort](#)

Facebook:
[@VesperaResort](#)

Hashtag:
[#VesperaOnOcean](#)

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